

JONATHAN P SARMIENTO

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EXPERIENCE

Freelance

Self-Employed (2003 – Present)

Independent graphic designer providing content development, research, art direction and design focusing on print and web-based projects.

SELECT CLIENTS

Cardon MoldFinishing, Midwest Pediatrics, Grand Theft Autumn Records, Polyvinyl Record Co., Loyola University, Pozorrubians Midwest USA, Pulsetrain, United Rosarians

Avenue

Senior Designer (2008 – 09)

Lead concept development, creative design and art direction on print and web-based projects from concept to execution. Project duties include project team management and client interaction.

SELECT CLIENTS

Clarke Mosquito Control, Exposures Studio, SCA-Tork Hygiene Products

IA Collaborative

Senior Designer (2007 – 08)

Produced print and web-based projects from concept to execution. Project duties included strategic research and immersion, lead creative design, art direction and project management.

SELECT CLIENTS

Adobe, Brunswick Billiards, Caterpillar, Department of Defense, Hewlett-Packard, Snap-on, NAVTEQ, Nike, Nutrient Rich Foods Coalition, Universal, U.S. Cellular

End Communications

Partner (2006 – 07)

Produced print, web, and multimedia projects from concept to execution. Project duties included strategic communications and new business, client and vendor contact, and project management. Design artifacts entailed print collateral, web and interface design and interactive media.

SELECT CLIENTS

Argonne National Laboratory, DePaul University, Glatfelter Paper, Harvard Business School, Institute for Clinical Social Work, PotashCorp, OWP/P Architects, Sears, Zig

Pilchuck Glass School (Seattle, Washington)

Artist In Residence / Guest Lecturer (Summer Session I, 2006)

Guest lecturer at Dale Chihuly's Pilchuck Glass School in conjunction with "Glass Collisions" Summer Session I Course. Provided a comprehensive two-day seminar and workshop on typography and image making with glass artists and students. Created lesson plans and provided a comprehensive technical exercise on typographic principles using digital and traditional methods.

50,000feet, Inc.

Designer (2004 – 06)

Executed print and multimedia projects from concept to execution. Creative responsibilities included concept development, content, design and presentations to clients. Project duties included client and vendor contact, on-press proofing, and photo shoot art direction. Design artifacts entailed print collateral in the form of annual reports, catalogs, magazines, product design, apparel and signage.

SELECT CLIENTS

BMW, Miller Brewing Co., MINI, Motorola, New Leaf Theatre, Paterno Wines International, Sanctuary For Families, Target

EDUCATION

University of Illinois at Urbana-Champaign

School of Art + Design

BFA Graphic Design, honors (2004)

BFA Art History, honors (2002)

SKILLS

Proficient in Mac and PC Environments

Adobe Illustrator, InDesign, Photoshop, QuarkXpress

Dreamweaver (HTML, CSS), Flash (familiarity with action scripting), Microsoft Office Suite (Word, PowerPoint, Excel)

Proficient in Traditional and Digital Printing Methods

Intaglio Printing, Letterpress, Silk Screening, Black and White Photography

AFFILIATIONS & RECOGNITION

American Institute of Graphic Arts

Member

Grammar / Snd On Snd / Torch Singer

Drummer / Vocalist for Chicago-based independent music projects (2003 – present)

Recognition & Publications

Work recognized by AdCritic, Communication Arts and the Society of Typographic Arts

REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST.